



PROGRAMME

May 15, 2023

9:00 – 9:10: Opening remarks – Péter Mezei (University of Szeged)

9:10 – 11:10: Panel I – Sustainability and Intellectual Property Law
Chair: Ivana Kunda (University of Rijeka)

9:10 – 10:10: Track A – Industrial Property Law

Svjetlana Ivanovic (University of East Sarajevo): *New Fashion, Old Rules – Trademark Law Aspects of Upcycling*

Simon Geiregat (Tilburg University): *Repairing & Refurbishing: How Sustainable is Trade Mark Law in the EU?*

Margherita Corrado (Bocconi University): *Intellectual Property Rights in Circular Economy and their Coordination with the 'Right to Repair'*

Q&A

10:10 – 11:10: Track B – Copyright Law

Bernd Justin Jütte (University College Dublin): *The Right to Research as Guarantor for Sustainability, Innovation and Justice in EU Copyright Law*

Tomasovszky Edit (Budapest University of Technology and Economics): *Interaction Between the Right to Research and Sustainability of Copyright Law in Europe*

Bohdan Widła (Jagiellonian University): *Circular Economy versus Copyright Protection of Computer Programs in the EU*

Q&A

11:10 – 11:40: Coffee Break

11:40 – 12:40 Keynote speech: **Matthias Leistner** (Ludwig Maximilian University of Munich): *Why the Structure and Direction of Innovation Matters – „Another view of the cathedral”*

Q&A



12:40 – 13:30: Lunch break

13:30 – 15:50: Panel II – Promotion of Progress of Science and Useful Arts 2.0

Chair: Matthias Leistner (Ludwig Maximilian University of Munich)

13:30 – 14:30: Track A – Artificial Intelligence

Pablo Fernández Carballo Calero (University of Vigo & HOYNG ROKH MONEGIER Madrid):

The Copyright of Artificial Intelligence Works

Matěj Myška (Masaryk University): *From Programmers to Prompt Engineers: the Protection and Authorship of Computer Programs in the Age of AI-generated Code*

Orit Fischman Afori (College of Management, Israel) & **Sharon Bar-Ziv** (Sapir Academic College, Israel): *A Matrix of Data Regulation in the Age of AI: From Exclusivity to Open Access*
Q&A

14:30 – 15:30: Track B – Password: 'Access'

Anikó Grad Gyenge (Budapest University of Technology and Economics): *Copyright Evaluation of Open Access Repositories*

Luis-Javier Capote-Pérez (University of La Laguna): *Software Conservation as Cultural Heritage: The Example of the Spanish Golden Age Videogames*

Oumaima Derfoufi (Nova University): *Copy-Paste or Copy-Taste? The Social Justice Role of Intellectual Property Law in Cultural Appropriation*
Q&A

15:30 – 16:00: Coffee Break

16:00 – 17:20: Panel III – Copyright in the EU and Beyond...

Chair: Orit Fischman Afori (College of Management, Israel)

Ivana Kunda (University of Rijeka): *Press Publishers' Rights, the Croatian Way*

Michal Ježek (Masaryk University): *Copyright Aspects of Online Humor*

O. Buğra Beydoğan (Ankara Yıldırım Beyazıt University): *Copyright (In)flexibilities in Online Teaching Environment: A Case Study of Turkish Law in the Light of Post-Pandemic Online Education Necessities*

Xiao Baiyang (University of Szeged): *Making the Private Public: Content Moderation through Copyright in China*
Q&A



May 16, 2023

9:00 – 10:20: Panel IV – Junior Track

Chair: Bernd Justin Jütte (University College Dublin)

Milica S. Kovačević (University of Novi Sad): *Heritability of Digital Data*

Eetu Huhta (University of Eastern Finland): *Information Injunctions and Access to Internet Users' Personal Data – a Comeback of Cease-and-Desist Letters?*

Felipe Osorio Umana (University College London): *Notes on the Constitutionalisation of Copyright Law: Between Direct and Indirect Influence*

Aline Arenque, Amanda Novaes & Dimitrius Costa (Nova University): *Hostile Design Protection: How Can EU Design Law Impact the Sustainability and Inclusion of European Cities?*

Q&A

10:20 – 10:50: Coffee Break

10:50 - 12:00 Panel V – Password: 'Territory'

Chair: Matěj Myška (Masaryk University)

István Harkai (University of Szeged): *Legal Geography – A New Approach to Territorial Copyright and the Borderless Internet*

Lucius Klobucnik (Aston University): *Fragmentation of Rights in European Online Music Licensing and the Ways Out*

Rafal Sikorski (Adam Mickiewicz University in Poznań): *Searching for the Law Applicable to IP-related Disputes in Virtual Worlds*

Q&A

12:00 – 12:05: Closing Remarks: En Route to WIPS⁸ – Péter Mezei (University of Szeged)

VENUE

Faculty of Law and Political Sciences

Auditorium (Ground Floor)

Tisza Lajos Avenue 54, Szeged

See on Google Maps: <https://goo.gl/maps/uutawcjrngxPEwFw5>