



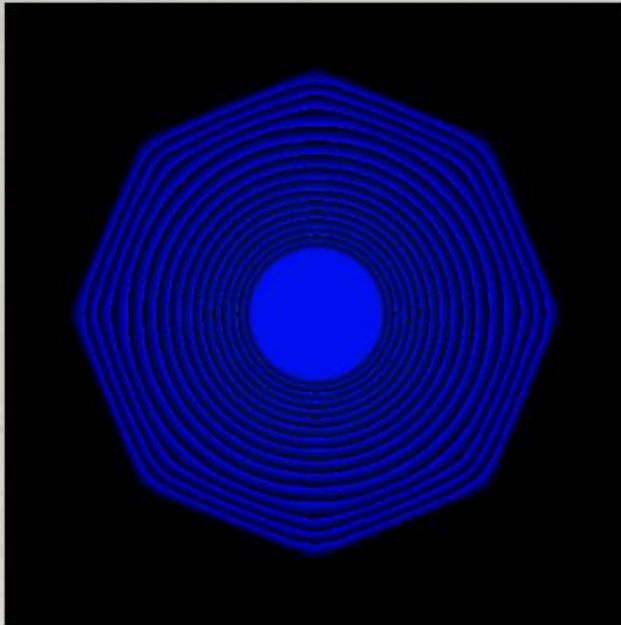
A Nyan Cat-től a digitális művészet átalakulásáig – Gondolatok az NFT-k szerzői jogi kihívásairól

Dr. habil. Mezei Péter

V. Copy21 Blogshop (2021. október 1.)



Nyan Cattól...

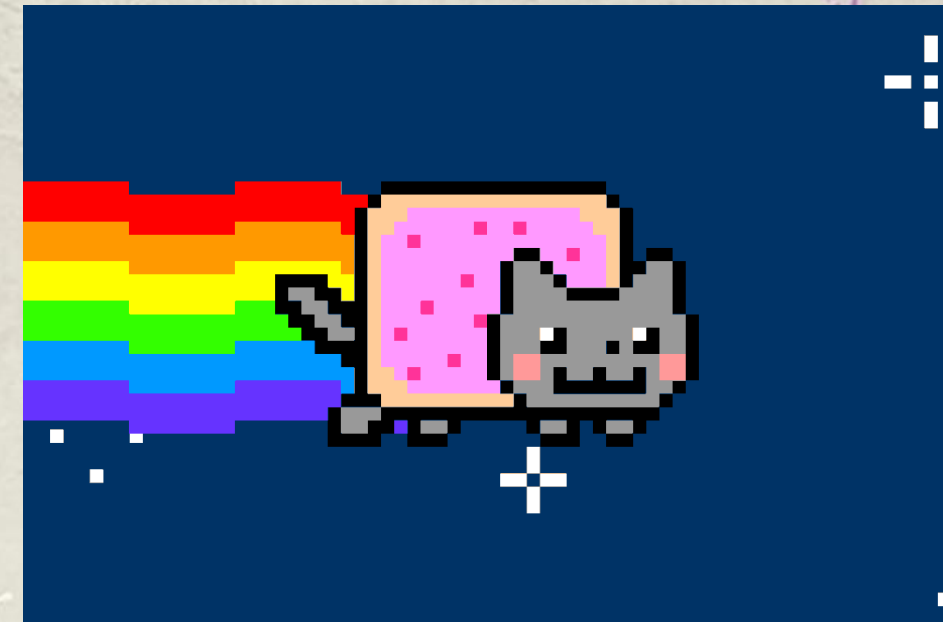


Kevin McCoy: Quantum (2014)

Forrás: <https://blog.portion.io/the-history-of-nfts-how-they-got-started/>

Nakamoto Rare Pepe collectible card

Forrás: <https://opensea.io/assets/0x82c7a8f707110f5fbb16184a5933e9f78a34c6ab/2152031>

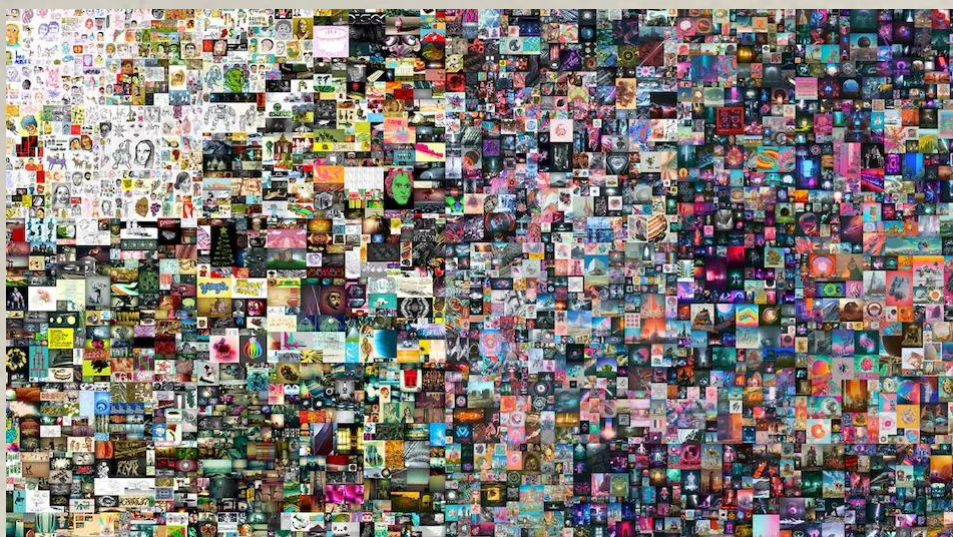


Nyan Cat

Forrás: <https://f8n-production.s3.amazonaws.com/creators/profile/c8gley51s-nyan-cat-large-gif-gif-mbf1sa.gif>



Beeple-ig...



Beeple: Everydays: The First 5000 Days (2020)

Forrás: <https://gadgets.ndtv.com/internet/news/beeple-nft-buyer-auction-metakovan-metapurse-usd-69-million-digital-artwork-christies-winning-bid-reveal-first-5000-days-2389849>



Beeple: Crossroad – Biden Win (2020)

Forrás: <https://www.artsy.net/artwork/beeple-crossroad-biden-win>



NBA Top Shots

Forrás: NBA Videos via <https://www.theverge.com/22348858/nba-nft-top-shot-dapper-labs>



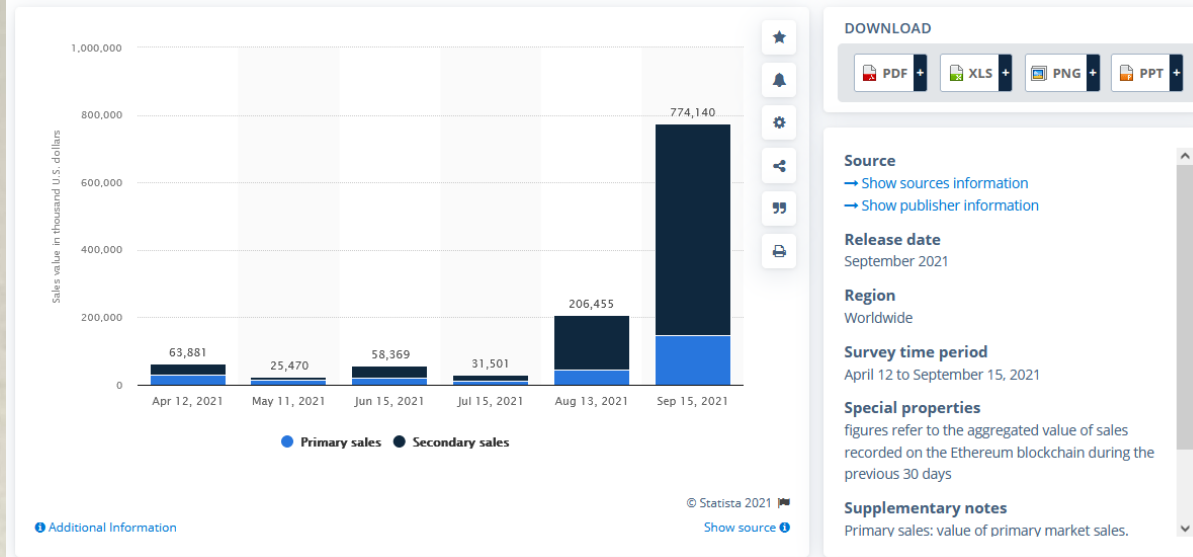
Az NFT-k jelentősége

Sports & Recreation > Art & Culture

PREMIUM

Total value of sales involving a non-fungible token (NFT) in the art sector worldwide over the previous 30 days from April 12 to September 15, 2021

(in 1,000 U.S. dollars)



Forrás: <https://www.statista.com/statistics/1235263/nft-art-monthly-sales-value/>

What's the Importance of Non-Fungible Tokens?

There are many reasons. A non-fungible token (NFT) is unique and can represent any digital asset on the Ethereum blockchain, thus making it **scarce, provable, and valuable**. The advent of NFTs have created a new medium for artists and creators to showcase their creations or collections. In turn, a revolution is paving the way for artists to **create and monetize their work while collectors have full transparency into the authenticity and provenance into their purchases**.

NFT assets can take the form of **digital art, collectibles, a creative extension of music, a synergy between all three, or entirely new and unexplored compositions**.

Creators continue to push the boundaries of creativity using NFTs, adapting them in new and innovative ways.

Forrás: <https://blog.portion.io/the-history-of-nfts-how-they-got-started/>



Főbb szerzői jogi kihívások...

- „Mű”? („Szerző”?)



Forrás: <https://nounft.com/2021/09/06/nft-factories-how-randomly-generated-nfts-10000-per-collection-have-taken-over-crypto-art/>

- The most successful NFTs today–CryptoPunks, Art Blocks, Bored Ape Yacht Club, Meebits, and VeeFriends–all rely on randomly generated art that creates thousands of NFTs, typically by randomly changing some features on a simple character, such as a person or animal. (For an explanation, see our blog on Pudgy Penguins.)

Crypto Punks

Forrás: Christie's / Larva Labs via <https://www.theverge.com/2021/5/11/22430254/cryptopunks-christies-sale-larva-labs>

- *Adásvétel?*
- *Jogok? (Követő jog?) Szerzői jog v. szerződési jog? (Kikényszeríthető?)*
- *Közös jogkezelés?*

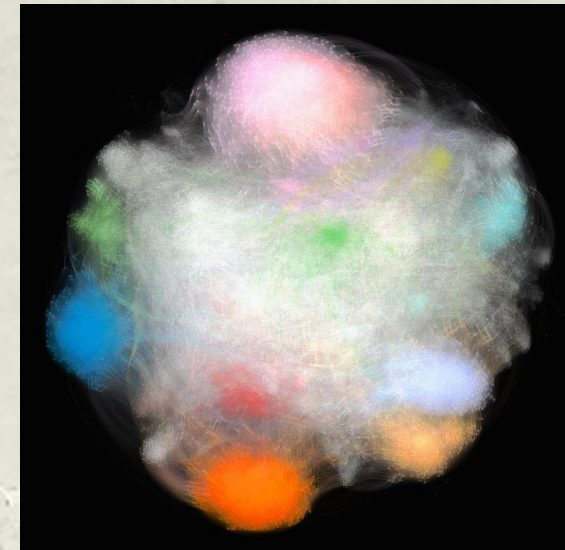


Nézzük távolabbról!?

- **Digitális alkotóművészet és digitális gyűjtemények (copyfraud is!)**
- **Résztvételi kultúra - fiatalság**
- **Üzleti modell!** (tradicionális: Christie's, Sotheby's; online: Rarible, NiftyKit, FTX, MakersPlace, OpenSea stb.)



Forrás: Josh White <https://time.com/6093982/nft-art-teens-money/?amp=true>



Forrás: Barabásilab via NYT <https://www.nytimes.com/2021/05/07/opinion/nft-art-market.html>



Köszönöm a figyelmet!

*Folyt.köv: 2021. október 20 – reCreating Europe, GLAM konferencia
2021. november 4. – MIE konferencia*

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